International News Coverage in U.S.

Last time – Basic Concepts:

Stereotypes
- Applying exaggerated negative traits to everyone within a group, based on lack of experience

Homogeneity
- People or social groups that are similar in upbringing, culture or ethnic background
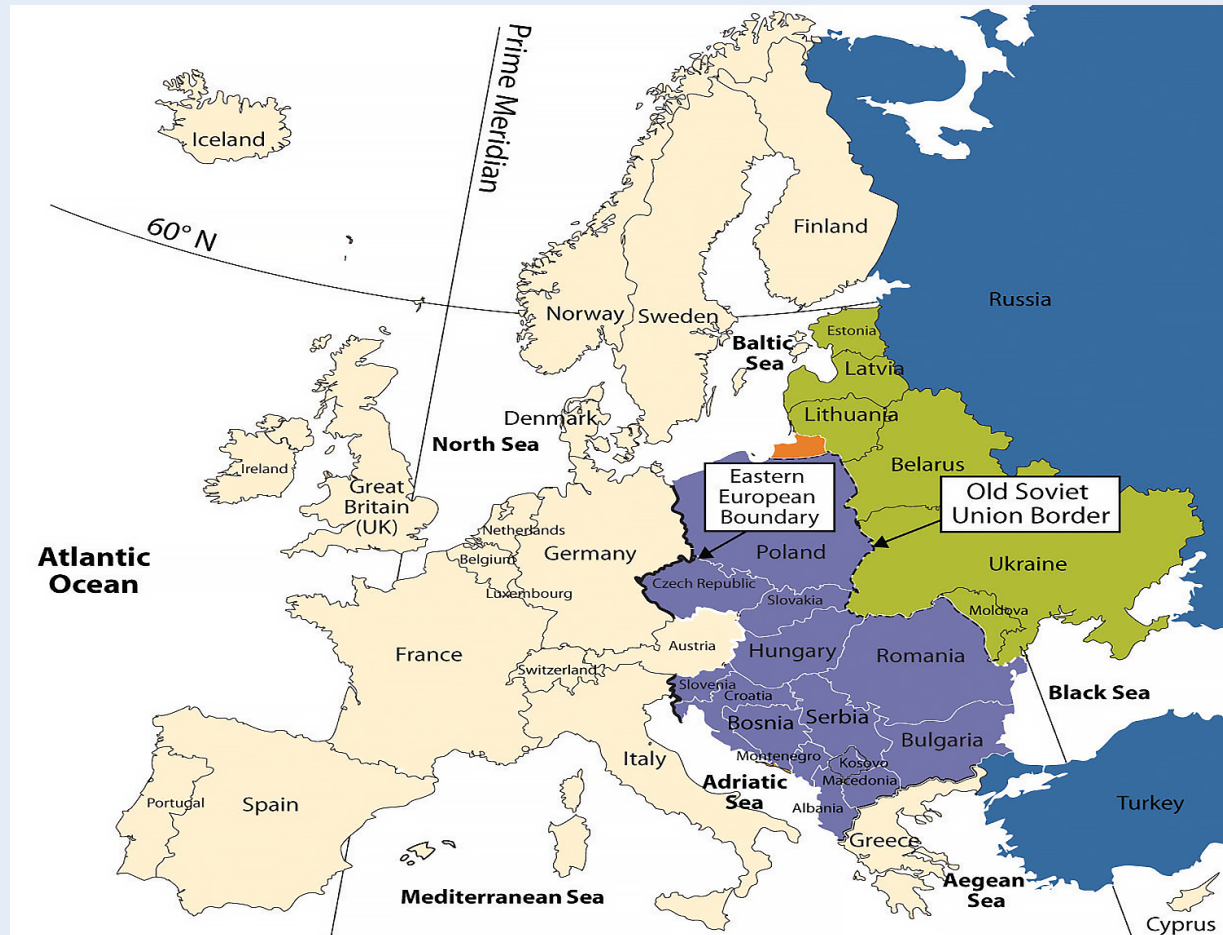
Navel Gazing
- Assuming your location, culture or experiences are the center of the universe

Otherness
- Different in appearance or character from what is familiar, expected, or generally accepted

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Recap: Western vs. Eastern Europe

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Recap: Perceptions of Western vs. Eastern Europe

Western:
- Largely white
- Largely Christian
- Familiar cities, landmarks
- Romance languages
- Familiar cultures
- Friendly/warm
- James Bond

Eastern:
- Ethnically different
- Orthodox, Muslim
- Less known, exotic
- Slavic languages
- Less known, scary
- Foreign/cold
- Bond villains

American media coverage has often favored these stereotypes

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Recap: Middle East

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Recap: Perceptions of Western Europe vs. Middle East

Western Europe:
- Largely white
- Largely Christian
- Familiar cities, landmarks
- Romance languages
- Familiar cultures
- Friendly/warm
- James Bond

Middle East:
- Entirely Arab
- Entirely Muslim
- Islamic cities, buildings
- Different alphabet
- Foreign, scary
- Hateful, war-driven
- Terrorists

American media coverage has often emphasized these stereotypes

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Recap: Political and trade ties to America

G7 nations:
- United States
- United Kingdom
- France
- Germany
- Italy
- Canada
- Japan

Largest populations:
- China
- India
- United States
- Indonesia
- Pakistan
- Nigeria
- Brazil
- Russia

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Traditional vs. current economic power

G7 nations:

- United States
- United Kingdom
- France
- Germany
- Italy
- Canada
- Japan

Worlds largest economies by GDP:

- United States
- China
- Japan
- Germany
- United Kingdom
- India
- France
- Italy
- Canada
- South Korea
- Russia
- Brazil
- Australia
- Spain
- Mexico

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Latin America

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Caribbean Nations

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Stereotype of Latin America:

- 'All those Spanish-speaking countries'

Reality of Latin America:

- Largest country – Brazil – Portuguese
- Northern South America – French, Dutch, English
- Numerous other languages

Stereotype of Latin America:

- Impoverished, desolate

Reality of Latin America:

- Brazil & Mexico – huge economies
- Manufacture cars, airplanes, TVs, computers, etc.
- Some great wealth – but also great disparities

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Interview Clips

- Paulo Prada
  Enterprise Editor, Latin America
  Reuters news agency

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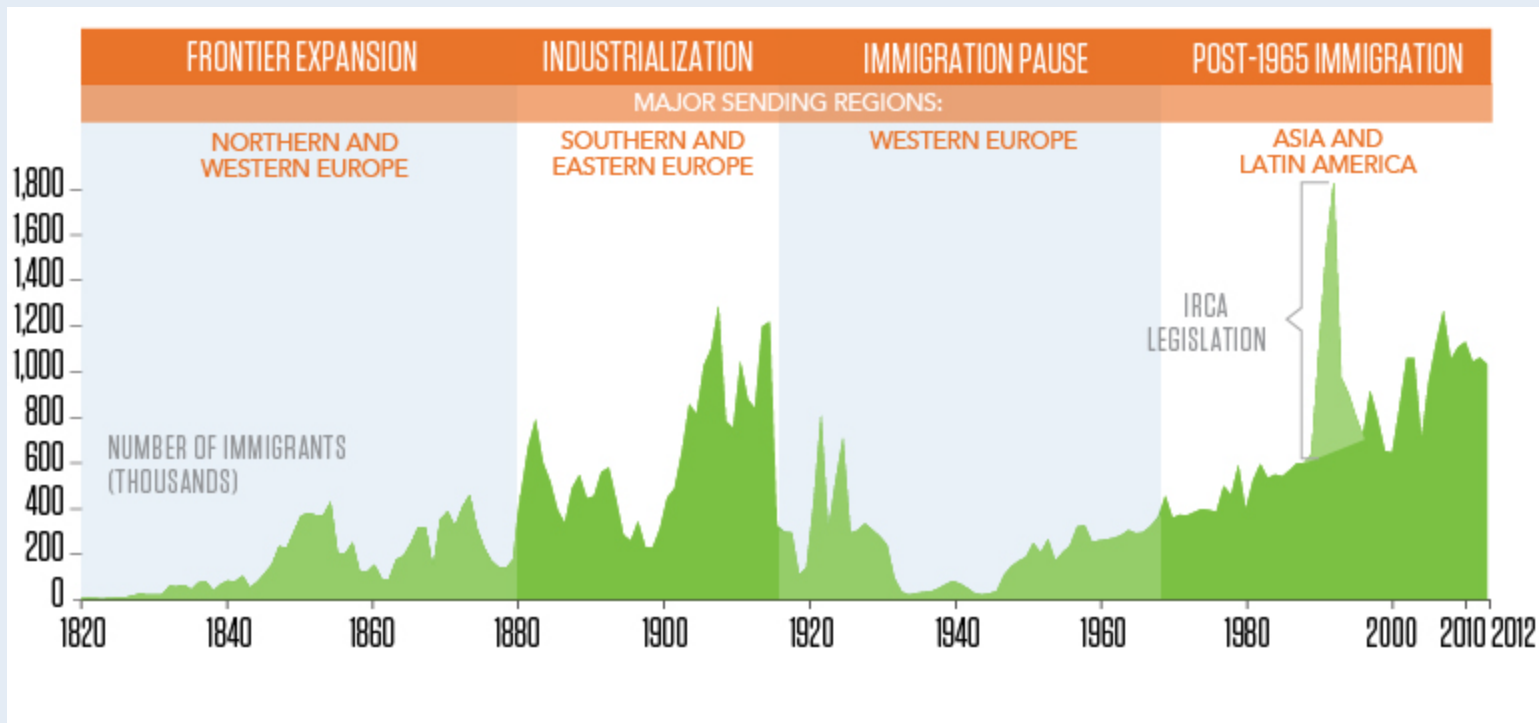
Interview Clips

- Hugo Balta
  Associate Editor, *Chicago Reporter*
  President, National Association
  of Hispanic Journalists

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Dominant recent narrative: Immigration
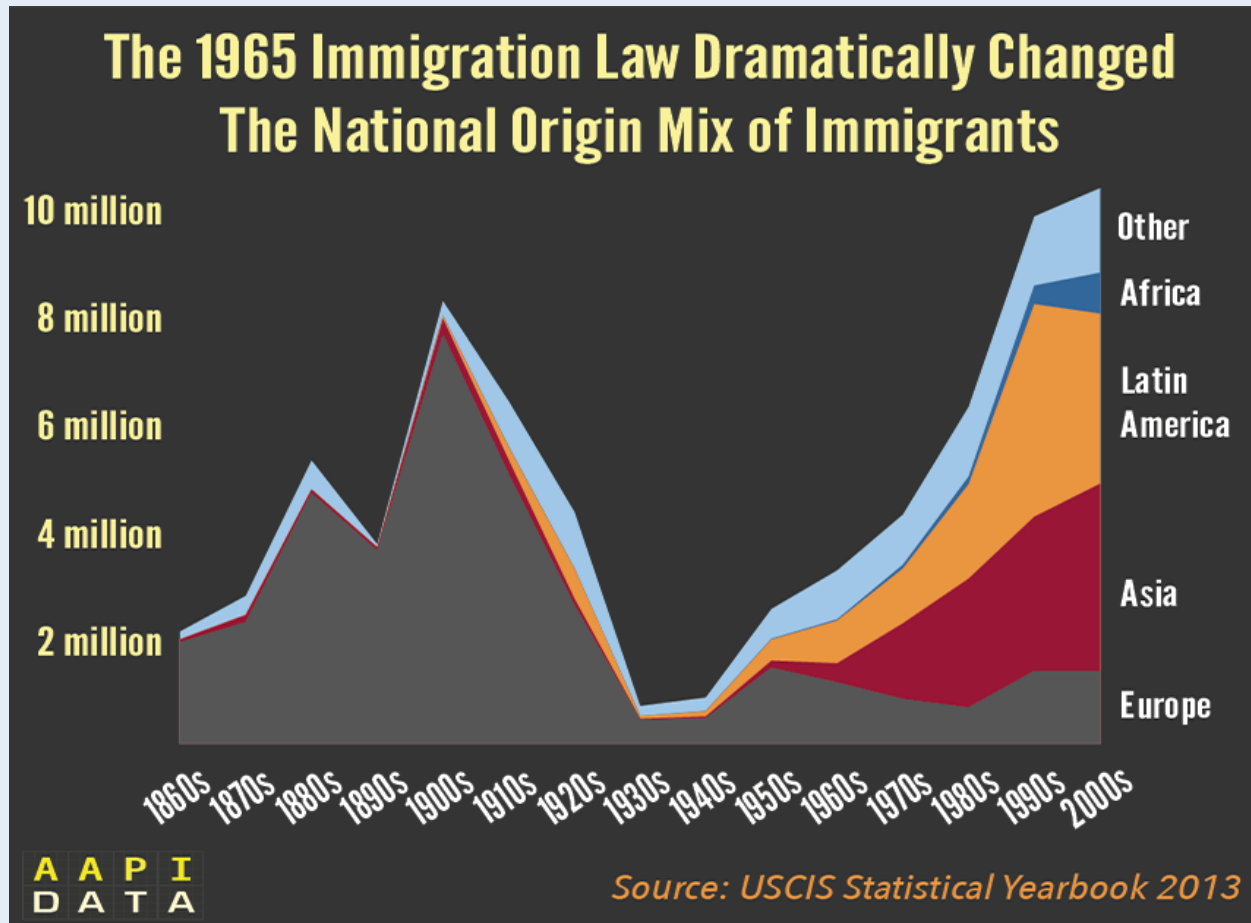
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Key legislation:

Immigration and Nationality Act of 1965

- Abolished quota system based on national origin
- Prioritized skilled, talented, well educated people
- Aimed to reunite families with relatives in U.S.
- Favored workers with skills in short supply in U.S.
- Established new guidelines for refugees

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Changing Immigration Patterns

The 1965 Immigration Law Dramatically Changed The National Origin Mix of Immigrants

Source: USCIS Statistical Yearbook 2013

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Asia, by region

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Asia is divided into five geographical regions:

East Asia:
- China, Mongolia, North Korea, South Korea, Japan, Hong Kong, Taiwan, Macau

Southeast Asia:
- Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, East Timor, Vietnam

Central Asia:
- Tajikistan, Uzbekistan, Kazakhstan, Turkmenistan, Kyrgyzstan

South Asia:
- Sri Lanka, Bangladesh, India, Afghanistan, Pakistan, Bhutan, Nepal, Maldives

Western Asia:
- Georgia, Armenia, Azerbaijan, Turkey, Cyprus, Syria, Lebanon, Palestine, Jordan, Iraq, Iran, Kuwait, Bahrain, Qatar, Saudi Arabia, United Arab Emirates

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Changing U.S. perceptions of East Asians

Before 1960s-70s:

- Ethnically undesirable others
- Full of filth and disease
- Marginal members of the human race
- Illiterate, undesirable, and unassimilable
- Denied the right to naturalize, intermarry
- Residentially segregated
- The enemy, forced into internment camps (WWII)

From Lee and Zhou, "From Unassimilable to Exceptional: the Rise of Asian Americans and Stereotype Promise," *New Diversities,* Vol. 16, No. 1, 2014

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Changing U.S. perceptions of East Asians

Last 50 years:
- Plucky, 'credit to their race'
- Provider of electronics, cars
- Assimilating into culture
- Masters of high tech
- Model Minority

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Model Minority Myth:

- Asian-Americans are better than other minorities
- Born successes, particularly in tech fields
- Quiet, hardworking, industrious
- Universal achievers through some combination of:
  - Innate abilities
  - Crazy work ethic
  - Relentless family pressure
  - Immigrant striving
  - Willingness to adapt
  - Not trying to lead

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<u>Model Minority Myth problems:</u>

- Patronizing, condescending tone
- Assumes all Asians are the same
- Assumes other ethnicities are inferior
- Creates unrealistic expectations within culture
- Creates tensions across cultures
- Assumes Asians shielded against racism
- Puts people from 48 countries into one box
- In its own way, reinforces otherness
- Seems to only apply to East Asians
- 'There is no nice racism'

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Early immigration to America

Earliest:
- England
- Scotland
- Ireland
- Germany
- France
- Netherlands
- Spain
- Italy

Later:
- Scandinavia
- Mexico
- Israel
- Russia
- Eastern Europe
- Asia
- Middle East

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Early immigration to America: Africa

Forced immigration: Slavery

Continue with this next time.