# International News Coverage in U.S. Last time – Basic Concepts:

#### **Stereotypes**

 Applying exaggerated negative traits to everyone within a group, based on lack of experience

#### **Homogeneity**

 People or social groups that are similar in upbringing, culture or ethnic background

#### **Navel Gazing**

 Assuming your location, culture or experiences are the center of the universe

#### **Otherness**

 Different in appearance or character from what is familiar, expected, or generally accepted

## Last time: Political & trade ties to America

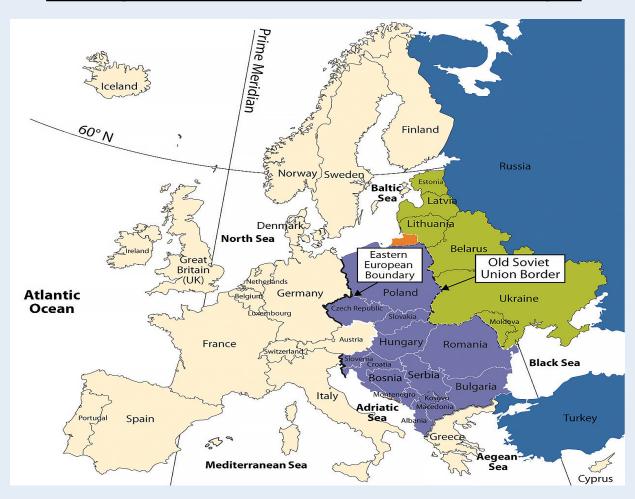
## **G7** nations:

- United States
- United Kingdom
- France
- Germany
- Italy
- Canada
- Japan

## **Largest populations:**

- China
- India
- United States
- Indonesia
- Pakistan
- Nigeria
- Brazil
- Russia

Recap: Western vs. Eastern Europe



## Recap: Perceptions of Western vs. Eastern Europe

#### Western:

- Largely white
- Largely Christian
- Familiar cities, landmarks
- Romance languages
- Familiar cultures
- Friendly/warm
- James Bond

#### **Eastern:**

- Ethnically different
- Orthodox, Muslim
- Less known, exotic
- Slavic languages
- Less known, scary
- Foreign/cold
- Bond villains

American media coverage has often favored these stereotypes

**Recap: Middle East** 



## Recap: Perceptions of Western Europe vs. Middle East

## **Western Europe:**

- Largely white
- Largely Christian
- Familiar cities, landmarks
- Romance languages
- Familiar cultures
- Friendly/warm
- James Bond

#### Middle East:

- Entirely Arab
- Entirely Muslim
- Islamic cities, buildings
- Different alphabet
- Foreign, scary
- Hateful, war-driven
- Terrorists

American media coverage has often emphasized these stereotypes

## Recap: Political and trade ties to America

## **G7** nations:

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- United Kingdom
- France
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## **Largest populations:**

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## Traditional vs. current economic power

#### **G7** nations:

- United States
- United Kingdom
- France
- Germany
- Italy
- Canada
- Japan

## Worlds largest economies by GDP:

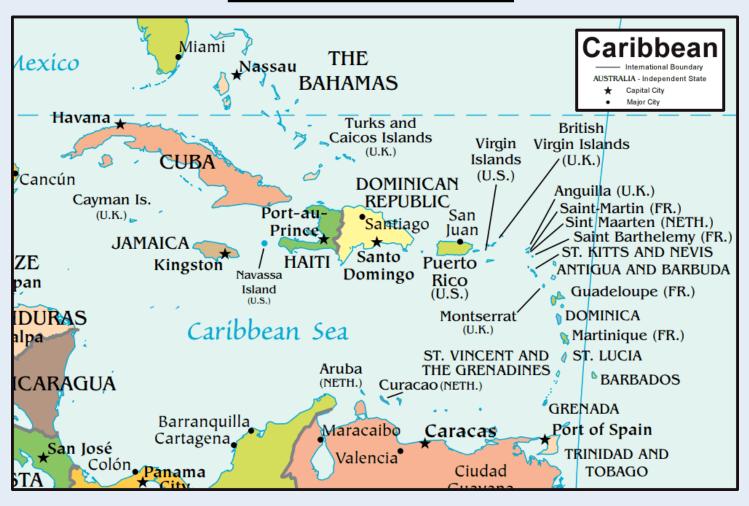
- United States
- China
- Japan
- Germany
- United Kingdom
- India
- France
- Italy

- Canada
- South Korea
- Russia
- Brazil
- Australia
- Spain
- Mexico

## **Latin America**



## **Caribbean Nations**



## **Stereotype of Latin America:**

'All those Spanish-speaking countries'

#### **Reality of Latin America:**

- Largest country Brazil Portuguese
- Northern South America French, Dutch, English
- Numerous other languages

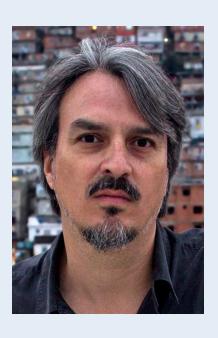
## **Stereotype of Latin America:**

Impoverished, desolate

## **Reality of Latin America:**

- Brazil & Mexico huge economies
- Manufacture cars, airplanes, TVs, computers, etc.
- Some great wealth but also great disparities

# **Interview Clips**



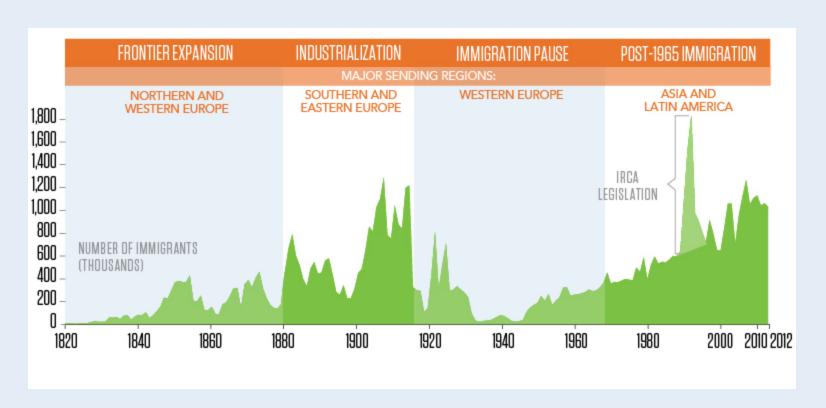
Paulo Prada
 Enterprise Editor, Latin America
 Reuters news agency

# **Interview Clips**



Hugo Balta
 Associate Editor, Chicago Reporter
 President, National Association
 of Hispanic Journalists

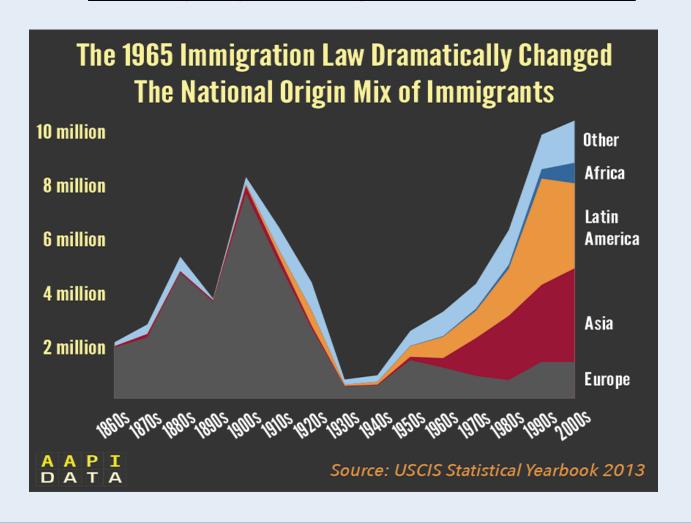
## **Dominant recent narrative: Immigration**



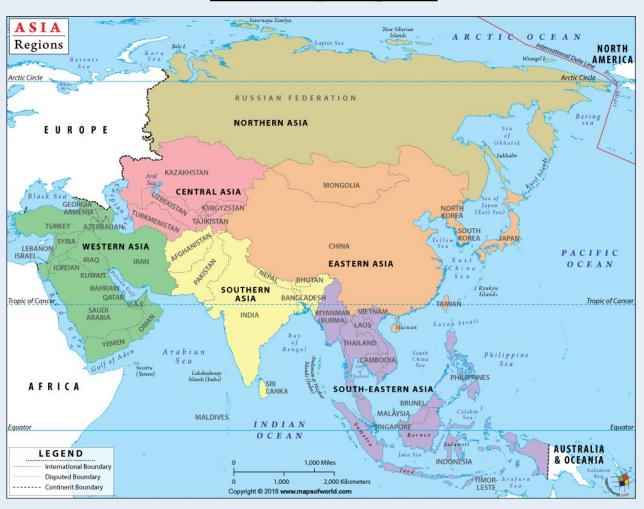
# **Key legislation: Immigration and Nationality Act of 1965**

- Abolished quota system based on national origin
- Prioritized skilled, talented, well educated people
- Aimed to reunite families with relatives in U.S.
- Favored workers with skills in short supply in U.S.
- Established new guidelines for refugees

# International News Coverage in U.S. Changing Immigration Patterns



## Asia, by region



## Asia is divided into five geographical regions:

#### **East Asia:**

 China, Mongolia, North Korea, South Korea, Japan, Hong Kong, Taiwan, Macau

#### **Southeast Asia:**

Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar,
 Philippines, Singapore, Thailand, East Timor, Vietnam

#### **Central Asia:**

Tajikistan, Uzbekistan, Kazakhstan, Turkmenistan, Kyrgyzstan

#### **South Asia:**

 Sri Lanka, Bangladesh, India, Afghanistan, Pakistan, Bhutan, Nepal, Maldives

#### Western Asia:

 Georgia, Armenia, Azerbaijan, Turkey, Cyprus, Syria, Lebanon, Palestine, Jordan, Iraq, Iran, Kuwait, Bahrain, Qatar, Saudi Arabia

## **Changing U.S. perceptions of East Asians**

#### Before 1960s-70s:

- Ethnically undesirable others
- Full of filth and disease
- Marginal members of the human race
- Illiterate, undesirable, and unassimilable
- Denied the right to naturalize, intermarry
- Residentially segregated
- The enemy, forced into internment camps (WWII)

## **Changing U.S. perceptions of East Asians**

# Last 50 years:

- Plucky, 'credit to their race'
- Provider of electronics, cars
- Assimilating into culture
- Masters of high tech
- Model Minority

# **Model Minority Myth:**

- Asian-Americans are better than other minorities
- Born successes, particularly in tech fields
- Quiet, hardworking, industrious
- Universal achievers through some combination of:
  - Innate abilities
  - Crazy work ethic
  - Relentless family pressure
  - Immigrant striving
  - Willingness to adapt
  - Not trying to lead

## **Model Minority Myth problems:**

- Patronizing, condescending tone
- Assumes all Asians are the same
- Assumes other ethnicities are inferior
- Creates unrealistic expectations within culture
- Creates tensions across cultures
- Assumes Asians shielded against racism
- Puts people from 48 countries into one box
- In its own way, reinforces otherness
- Seems to only apply to East Asians
- 'There is no nice racism'

## **Early immigration to America**

## **Earliest:**

- England
- Scotland
- Ireland
- Germany
- France
- Netherlands
- Spain
- Italy

#### Later:

- Scandinavia
- Mexico
- Israel
- Russia
- Eastern Europe
- Asia
- Middle East

**Early immigration to America: Africa** 

**Forced immigration: Slavery** 

Continue with this next time.